



DELCO
PRIDE



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DELCOPRIDE.COM
MEDIA KIT

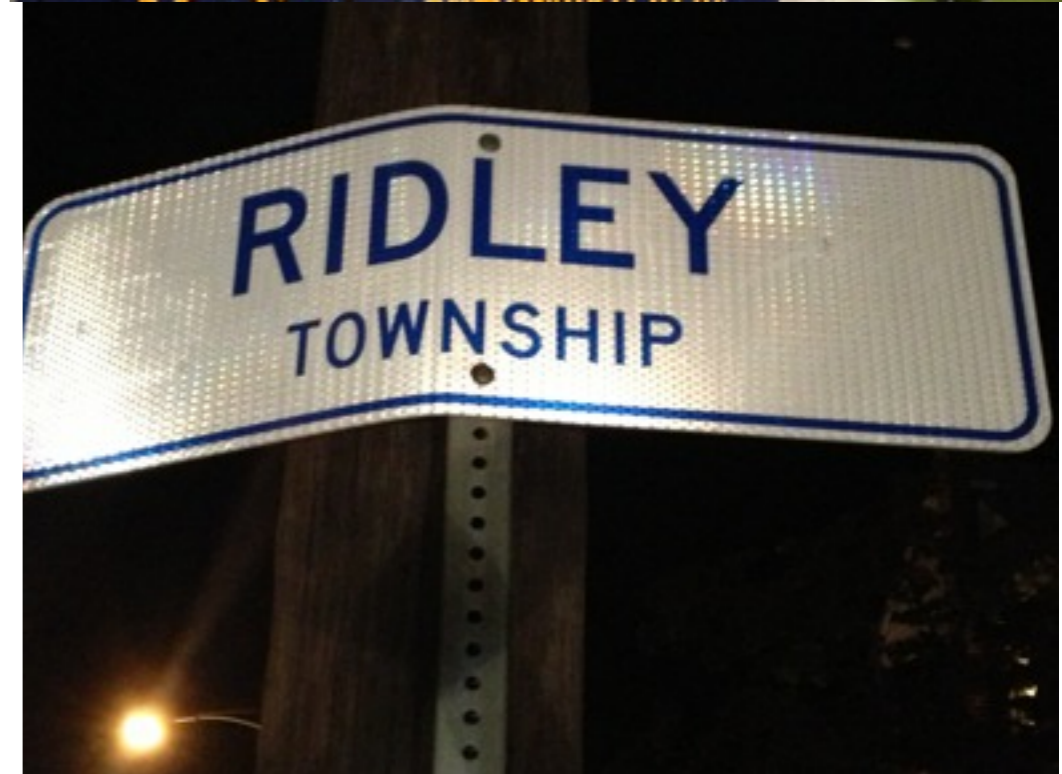
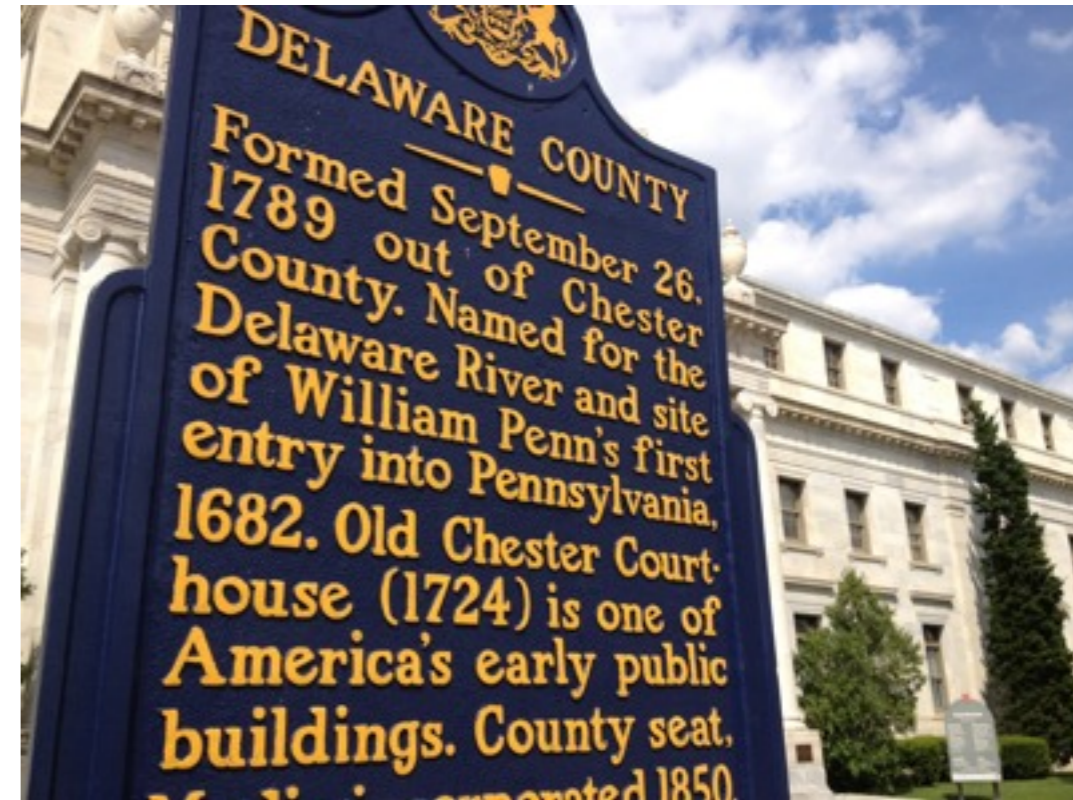
DELCOPRIDE.COM

- **Interactive Online Community Devoted to the Culture, Tradition and Spirit of Delaware County Pennsylvania.**
- **Fun, Edgy, Totally Delco**
- **Daily Delco Bloggers**
- **Viral videos and Delco News**
- **"Delco Pride" Apparel**
- **"Made in Delco" Local Business Profiles**
- **Launch Date: January 1, 2014**



Featured Sections

- Delco Pride TV
- Made In Delco Profiles
- Famous Delconians
- Delco Dictionary
- Delco History
- Guest Bloggers



**MADE IN
DELCO**



"Made in Delco" is a section devoted to spotlighting local businesses through 1 minute video profiles. The custom produced videos will tell the story and history of locally owned businesses based in Delaware County. The video profiles are shot on-location and feature interviews with business owners. The profiles will be featured in a video player on the front page of DelcoPride.com



YO DELCO!!

Become a Founding Member of DelcoPride.com

WHAT IS DELCO PRIDE?

It's all Delco. All the time. Edgy. Fun. DelcoPride.com is an interactive community website where users are able to keep up to date with the latest news, viral videos, sports, and culture you can only find in Delaware County. Features include a Delco community board, videos of the day, guest bloggers, event calendar, apparel line and a section devoted to Delco based businesses. "Made in Delco" will spotlight companies big and small with custom produced video profiles. DelcoPride.com launches on January 1, 2014.

We want you to be a part of it!!

FOUNDING PARTNER MEMBERSHIP **\$700**

Includes:

- 1 month website banner ad on DelcoPride.com
- On-Site Video production shoot of your business
- 60 second fully produced HD video profile of your business
- Your video profile featured on homepage "Made in Delco" section
- (2) 1st edition "Delco Pride" T-shirts

Call Rick at Focus Media for more information and sponsorship opportunities

484-443-8419

*Delco Pride....
Runs Deep*



DELCO PRIDE